



# ART THERAPY

A human-service that engages clients in using art media as the key component to mental, physical, and emotional healing.

## Strategic Plan 2017-2022

Moving Together Beyond Boundaries  
- Facilitate Interdisciplinary Major

ART & ARCHAEOLOGY DEPARTMENT  
AND  
PSYCHOLOGY DEPARTMENT

### Centrality to the Institution

#### How this major will relate to the colleges mission:

##### Mission

*(Approved June 9, 2016 by the Hood College Board of Trustees)*

Through an integration of the liberal arts and the professions, Hood College provides an education that **empowers students to use their hearts, minds and hands** to meet personal, professional and global challenges and to lead purposeful lives of responsibility, leadership, **service and civic engagement**.

##### Vision

Hood College is a premier, comprehensive liberal arts college, offering both undergraduate and graduate students an excellent and holistic educational experience that prepares them for **personal and professional achievement and productive participation in society**. Education at Hood reaches beyond boundaries, whether those boundaries be academic disciplines, the classroom or the campus. We thereby offer a holistic education that encompasses the curriculum, co-curricular experiences and a **rich array of experiential learning opportunities facilitating student exploration and fostering intellectual, spiritual and physical growth**. We recognize that this vision can only be realized in a diverse, collaborative, student-centered community in which all are empowered to be educators and mentors to our students, facilitating their preparation to “meet personal, professional and societal challenges and to lead purposeful lives of responsibility, leadership, service and civic engagement” (Hood College mission).

##### Core Values

**Hope:** To believe that everyone can have a **positive impact in the world and that education is instrumental in creating and sustaining hope**.

**Opportunity:** To fully use one’s talents and skills to realize professional and personal achievement and to **help create and realize opportunities for others**.

**Obligation:** To fulfill personal and professional responsibilities with integrity and to be a responsible **steward and servant to the betterment of others and this world**.

**Democracy:** To embrace diversity, **foster freedom of thought and expression**, and to promote engaged citizenship both in self and others.

\*An Art Therapy BA is not a pre-professional major

29 Credits **ART & ARCHAEOLOGY DEPARTMENT**

22 Credits **PYSCHOLOGY DEPARTMENT**

9 Credits **ART THERAPY**

Suggested **ADDITIONAL COURSES**

**ART THERAPY MAJOR** (19 courses, 60 total credits)

ART 220 History of Art I  
ART 308 or 340 Myths, Saints, and Symbols or Art of Prehistory  
ARTS 101 Design (4 credits)  
ARTS 123 Drawing I  
ARTS 203 Ceramics Hand-building and ARTS 304 Ceramics: Sculpture/Hand-building  
or  
ARTS 243 Ceramic Wheel and ARTS 343 Intermediate Wheel  
ARTS 224 Drawing II  
ARTS 237 Painting I  
ARTS 338 Painting II  
ARTS 3XX Portfolio Creation (1 credit) 20-item portfolio (NEW)

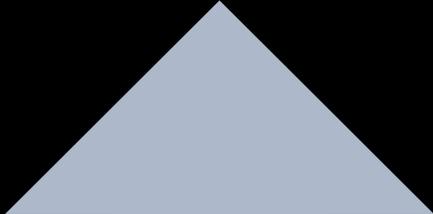
PSY 101 Introduction to Psychology  
PSY 211 Elementary Statistics  
PSY 239 Developmental Psychology  
PSY 312 Research Methods I (4 credits)  
PSY 370A Seminar: Introduction to Counseling  
PSY 401 Theories of Personality  
PSY 431 Abnormal Psychology

ARTH 3XX Art Therapy I  
ARTH 3XX Art Therapy II  
ARTH 399 Internship (3 credits) (in a clinical setting)

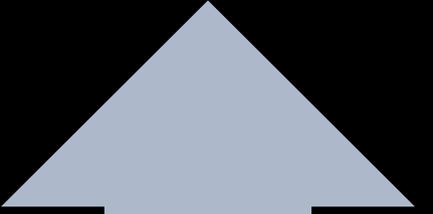
ARTS 210 *Color Theory*  
ARTS 211 or 214 *Digital Photography or Darkroom Photography*  
ARTS 234 or 235 *Relief Printmaking I or Monotype Printmaking I*  
PSY 373 *Psychology of Aging*  
SOC 323 *Ethnicity in the United States*

**PROPOSED UNDERGRADUATE MAJOR**

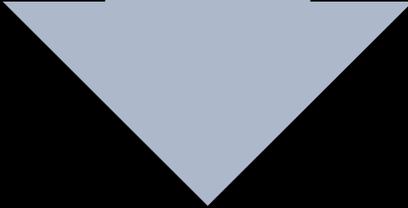
PORTFOLIO CREATION



ART THERAPY I



ART THERAPY I





Center for Integrative Healthcare  
Frederick, Maryland



Kindred Tree Healing Center  
Frederick, Maryland



Quince Orchard Psychotherapy  
Frederick, Germantown, and Gaithersburg



ART WITH A HEART  
Baltimore, Maryland





# ART THERAPY

## Timeline of Courses (and Pre-Requisites)

### Transfer Student

(based on the assumption that they usually transfer in PSY 101, 211, and 239 and ARTS 101 & 123 and sometimes ART 220)

### 4-Yr Student

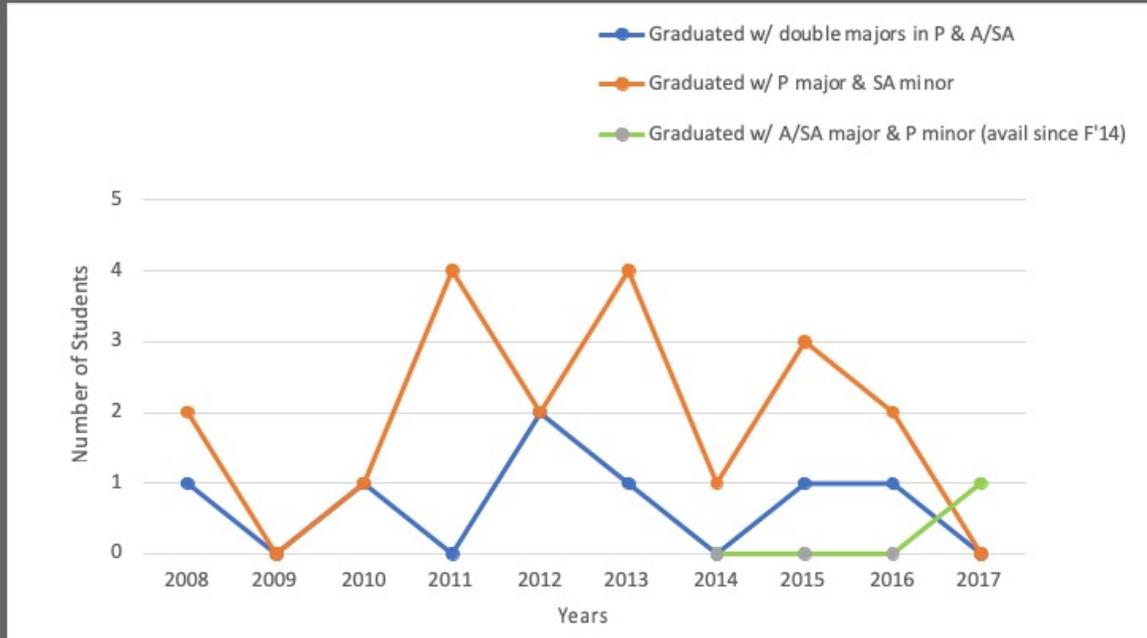
	Fall	Spring
<b>First Year</b>	ART 220 ARTS 101 (4 credits) PSY 101	ART 308 OR 340 PSY 211 ARTS 203 OR 243
<b>Second Year</b>	ARTS 123 (ARTS 101 pre/co-req) ARTS 237 (ARTS 101) PSY 312 (PSY 101/211 pre-req)	ARTS 224 (ARTS 101&123) PSY 239 (PSY 101 pre-req) ARTS 304 OR 343
<b>Third Year</b>	PSY 370A (jr/sr psy or <i>perm</i> ) PSY 401 (jr/sr psy or <i>perm</i> )	ARTS 338 (ARTS 237) PSY 431 (jr/sr psy or <i>perm</i> )
<b>Fourth Year</b>	ARTH 3XX Art Therapy I ARTH 3XX (portfolio creation) (1 credit)	ARTH 3XX Art Therapy II ARTH 399 (internship)

### Transfer Student

	Fall	Spring
<b>Third Year</b>	ARTS 203 OR 243 ARTS 237 (ARTS 101) PSY 312 (PSY 101/211 pre-req) PSY 370A (jr/sr psy or <i>perm</i> )	ART 308 or 340 ARTS 224 PSY 431 (jr/sr psy or <i>perm</i> ) ARTS 304 OR 343
<b>Fourth Year</b>	PSY 401 (jr/sr psy or <i>perm</i> ) ARTH 3XX Art Therapy I ARTH 3XX (portfolio creation) (1 credit)	ARTS 338 (ARTS 237) ARTH 3XX Art Therapy II ARTH 399 (internship)



# ART THERAPY



Enrollment – Double Majoring

	FY 2019 (Planning & Implementation)	FY 2020 Year 1	FY 2021 Year 2	FY 2022 Year 3	FY 2023 Year 4	FY 2024 Year 5	Total
<b>REVENUES</b>							
Tuition							
Admitted New Students Each Year	0	1	1	2	2	3	
Fulltime Students Enrolled in Program	0	0	2	4	6	9	
Full-Time Tuition and Fees (3% Annual Increase)	\$ 39,492	\$ 40,677	\$ 41,897	\$ 43,154	\$ 44,449	\$ 45,782	
Discount Rate	58.5%	58.5%	58.5%	58.5%	58.5%	58.5%	
Net Tuition Revenue Per Student	\$ 16,389	\$ 16,881	\$ 17,387	\$ 17,909	\$ 18,446	\$ 19,000	
Total Annual Tuition and Fees	\$ -	\$ -	\$ 34,775	\$ 71,636	\$ 110,678	\$ 170,996	\$ 388,084
Gifts, Contributions and Grants	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Operating Budget Contribution	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Other Sources	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<b>Total Revenue</b>	\$ -	\$ -	\$ 34,775	\$ 71,636	\$ 110,678	\$ 170,996	\$ 388,084
<b>EXPENSES</b>							
Additional Fulltime Faculty	0	0	0	0	0	0	
Average Faculty Salary (Full-Time + 3% After Year 1)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Total Faculty Salary (avg. \$60,000)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Total Faculty Benefits (est. 30%)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Additional Adjunct Faculty (Number of Credit Hours Taught)	0	6	6	6	6	6	
Average Adjunct Salary (Per Credit Taught + 3% After Year 1)	\$ 870	\$ 896	\$ 923	\$ 951	\$ 980	\$ 1,009	
Total Adjunct Faculty Salary (avg \$1000 per credit)	\$ -	\$ 5,376	\$ 5,538	\$ 5,706	\$ 5,880	\$ 6,054	\$ 28,554
Total Benefits for Adjunct Faculty (est. 15%)	\$ -	\$ 806	\$ 831	\$ 856	\$ 882	\$ 908	\$ 4,283
Total Faculty Expenses (Incremental to Existing Offerings)	\$ -	\$ 6,182	\$ 6,369	\$ 6,562	\$ 6,762	\$ 6,962	\$ 32,837
Additional Support Staff	0	0	0	0	0	0	
Average Staff Salary (Full-Time + 3% After Year 1)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Total Staff Salary	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Total Benefits (est. 31.5%)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Total Support Staff Expenses (Incremental to Existing Offerings)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<b>Total Personnel Expenses</b>	\$ -	\$ 6,182	\$ 6,369	\$ 6,562	\$ 6,762	\$ 6,962	\$ 32,837
<b>Facility Related</b>							
New Faculty Offices Required	0	0	0	0	0	0	
New Staff Offices Required	0	0	0	0	0	0	
New Unique Labs Required	0	0	0	0	0	0	
New Other Spaces Required	0	0	0	0	0	0	
Construction	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Contingency	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<b>Total Facility Related Expenses</b>	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<b>Supplies</b>							
Furniture, Fixtures and Equipment	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Library Resources	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Advertisements & Marketing	\$ -	\$ 2,000	\$ 2,000	\$ 1,000	\$ 1,000	\$ 1,000	\$ 7,000
Professional & Contractual Services	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Travel & Related Expenses	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Other Expenses (CEPH Accreditation)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Total Expenses (Incremental to Existing Offerings)	\$ -	\$ 8,182	\$ 8,369	\$ 7,562	\$ 7,762	\$ 7,962	\$ 39,837
<b>NET OPERATIONS</b>							
Annual Surplus/(Deficit)	\$ -	\$ (8,182)	\$ 26,406	\$ 64,074	\$ 102,916	\$ 163,034	\$ 348,247
Cumulative Surplus/(Deficit)	\$ -	\$ (8,182)	\$ 18,223	\$ 82,297	\$ 185,213	\$ 348,247	\$ 348,247
<b>ENDOWMENT FUNDING</b> (for Long-Term Support of Operating Cost)							
Endowed Scholarships and Chairs	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -

Projected Cash Flow

## RESOURCES – KEY POINTS

1. Will not require any changes to the existing structure or course offerings of either department
2. Sixteen of the 19 courses are already being taught by existing faculty from both departments as part of their load
3. We searched for art therapists in the state of Maryland through the American Art Therapy Association website and found 17, 12 of whom are board certified. Six have experience teaching Art Therapy I and Art Therapy II
4. This new major would require sufficient funds to cover the cost of these two contracts

### **5. Facility/Equipment/Library Resources**

No additional resources would be needed. If the two Art Therapy courses require any supplies, a lab fee would be added as with other Studio Art courses.



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A human-service that engages clients in using art media as the key component to mental, physical, and emotional healing.